

DANOSKY ASSOCIATES

Consulting for Non-profit Organizations

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Greetings,

As the weather gets more crisp it is a subtle reminder that Summer has officially come to an end. Dansoky & Associates is preparing for a busy fall and we hope you stay tuned with us to find out exactly what's in store!

Sink, Swim, or Soar- The Choice is Yours



"What is your nonprofit organization doing? Sinking, Swimming or Soaring? In my thirty plus years of experience, there are three key characteristics that trigger a high or low performing organization; revenue generation, board engagement and a strategy aligned with organizational impact. To find out more, click on the link below to read my article "Sink, Swim or Soar" in the Fall Edition of Nonprofit Advantage, a quarterly publication by the CT Association of NonProfits."- Sharon Danosky

Click here to read Sharon's full article [Sink, Soar, or Swim](#)

Surrounding Yourself With Great Talent

Early on in my career I learned that the most important decisions that a manager can make are hiring decisions. Finding and bringing motivated and talented people onto your team increases the likelihood that you will be successful. This process can be demanding...in a very positive and exhilarating sense. Using rock climbing as an analogy, every decision has to feel like the right one. It's the feeling you have when your hands and feet are searching for that next confident spot to support your advance on the rock. Having hired hundreds of talented people over the course of my career, it is plain to see that confidence in the hiring process increases the probability that you will make solid hiring decisions...



Larry Smotroff

To read the rest of Larry's insight, please visit [our website](#) or check out his [YouTube](#) video!

Molly's Musings:



D.O.G. Molly

The lazy warm days of summer are wrapping up and I couldn't be more excited for cooler weather! We have had an eventful last couple of weeks here at D&A. We can finally take a deep breath and pat ourselves on the back for all the hard work we accomplished as a team. We helped a library stage a grand opening, wrapped up a capital campaign, worked with a couple of organizations to develop strategy and have worked with a few Boards to help them build capacity. And, we kicked off our second LEAP program. I was there for all of it - and occasionally causing a few stumbles as I was laying in the wrong spot when people were running around. Oh well - it's all good! As things are winding down here at the office, my co-workers and I have been preparing for a promising Autumn season! I hope everyone has enjoyed their summer, I know I did!).

Director Of Goodwill,
Molly

Vote For Molly!

Please vote for Molly to be featured in the Brook Farm Veterinary Center's 2016 calendar by clicking on this link: [Vote For Molly!](#)

Upcoming Events

Annual Giving

October 6, 2015

9:00 am - 12:00 pm

Workshop Presented by Sharon Danosky

Principles of Fundraising

<http://afpct.afpnet.org/content.cfm?ContentItemID=125435&navItemNumber=6444>

Board Members are Just Waiting to be Asked

October 21, 2015

Workshop Presented by Sharon Danosky

2015 MNN Annual Conference

Framingham, Massachusetts

<http://www.massnonprofitnet.org/training-and-events/annual-conference/>

Campaigns in a Crowdfunding World

Workshop Presented by Sharon Danosky

November 18, 2015

CT Association of Nonprofits

2015 Annual Conference

<http://jpeifer.wix.com/innovateelevate>

Storytelling

December 2, 2015

9:00 am - 12:00 pm

Workshop Presented by Sharon Danosky

CT Association of Nonprofits

<http://www.ctnonprofits.org/education/offerings>

Thank you for taking the time out to read our newsletter. Please visit our website for more information on us and what we do! If you would like a free consultation please call us at (860)-799-6330.

Sincerely,
Danosky & Associates

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